Digital Dental
Digital Imaging for the years ahead.

Digital Dental has a new range of systems from Ewoo & Vatech, the world leaders in Digital Radiography and CT. As Ewoo & Vatech manufacture every part of their systems and software, they have the ability and foresight to produce a range of digital panoramic, cephalometric and CT systems with upgradeability built-in.

Ewoo & Vatech now have the widest range of Cone Beam systems on the market and unlike many of their competitors the Uni3D and Picasso ranges have dedicated panoramic and cephalometric sensors so that you do not need to overexpose the patient if you just want to take a panoral or ceph image.

A new showroom and training facility has just been opened in London allowing you to view the functionality, quality and versatility of these unique 2D and 3D imaging systems first hand.

With a reputation for innovative design, precision construction and expert care, Genus Interiors are the trusted name for transforming dental practices.

Providing seamless bespoke designs and taking care of all aspects of the project from the initial design and specification of furniture, through to liaising with your chosen equipment supplier, the Genus team can deliver all technical aspects required to ensure the successful refurbishment of your surgery.

In dealing directly with manufacturers and suppliers and employing their own installation teams, Genus offer extremely cost efficient transformations.

With an invaluable knowledge of the building industry, coupled with their step-by-step approach and reliability, Genus delivers a high quality approach to interior refurbishment within the dental profession, all carefully managed to match agreed budgets and timescales.

Transform your practice with the innovative team from Genus Interiors.

Visit www.genusinteriors.co.uk or call 01582 840 841.

Your Partnership in Practice

Henry Schein Minerva is the ideal partner to help run a profitable private dental practice.

Offering a loyal and committed service, Henry Schein Minerva encourages practitioners to maximise profitability by helping them run a successful business. Providing practices with a great service, reliable delivery and many forms of additional support is all part of Henry Schein Minerva’s commitment to your success.

Henry Schein Minerva has a nationwide network of consultants who have a real desire to help you identify where practice improvements can be made in terms of productivity and efficiency.

Henry Schein Minerva is the perfect partner in helping to build a profitable practice. With their help your practice can successfully deliver high quality treatment using top of the range equipment, in pleasant surroundings, all designed to give patients an excellent dental experience.

So, if you’d like to run your practice more efficiently and profitably contact Henry Schein Minerva on 0870 10 10 43 today.

Isoplan

Stewart Angus is the UK Director of Sales for Isoplan, one of Britain’s largest practice membership plan providers.

He asks - are you having concerns about the impending new contract and worrying about the long-term impact this will have on your business and work/life balance?

You’re not alone, why not explore the options for taking control of your business – and your life - with Isoplan’s Practice Membership Plan.

Our highly trained and motivated sales staff will take you through the process of having your own self-branded plan, aiding you each step of the way.

If you would like more information on any of our products, please contact our Business Development Consultants direct on these numbers -

Tania Winters
BDC – South West England
07917 650 495

Carole Kitchen
BDC – Northern England
07917 650 492

Margaret Johnston
BDC – Scotland and N. Ireland
07917 650 495

Kay Hammond
BDC – South East England
07959 652 764

Your comfort is just as important as that of the patient and NSK have ergonomically designed all their handpieces to rest comfortably in the hand. The Ti-Max X Series boasts an extremely lightweight Titanium body which is on average 30% lighter than the equivalent stainless steel version, so you’ll feel just as comfortable as your patients.

Practice in comfort! For more information please contact Jane White at NSK on 0800 654 1909 or your preferred dental supplier.

Secure Your Future with CEREC

Terry Patuzzo, Sirona Dental Systems MD has commented how important it is for practice’s, in this day and age, to secure their financial stability and raise their revenue whilst trading in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from other dental practices locally which has a real advantage for the patient. This is achievable with the CEREC CAD/CAM System from Sirona Dental Systems Ltd.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to provide your patients with same day crowns, bridges etc without the expense and time of waiting for the laboratory to construct the prosthesis.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 5D system telephone 0845 071 5040 or email info@sironadental.co.uk or visit www.sironauesdcamsolutions.co.uk.

With studies confirming that one in four people in the UK feel anxious about going to the dentist, NSK’s Ti-Max X Series has a major contribution to make in terms of the levels of noise experienced by your patients.

 NSK’s newly developed Dual Air Jet turbine system ensures that turbine noise is no longer a concern. With high levels of torque and powerful cutting, NSK’s Dual Air Jets ensure procedures are performed in virtual silence so that the patient is treated in a gentle and therapeutic environment.
The Orthoralix 9200 is the best dental panoramic and cephalometric system for film-based or direct digital radiology. The efficient triple laser beam system guarantees maximum precision even under the most difficult conditions.

The 8500 and 9200 can be easily integrated into every dental practice as the motorised telescop column makes the unit extremely compact. Digital versions allow a direct digital connection to a LAN network without installing extra software onto the computer.

KaVo Gendex is one of the leading dental manufacturers providing innovative and ergonomic products of exceptional quality. Also specialising in handpieces, KaVo is dedicated to excellence.

For more information, please contact KaVo on 01444 735 000, email: sales@kavo.com or visit www.kavo.com.

PracticeWorks Presents Its Latest Addition

R4 Version 5 is taking PracticeWorks to the next level. The latest version of the renowned Practice Management Software was recently launched at the 2008 BDTA Dental Showcase offering new enhanced features.

Created by practice management experts working alongside highly skilled programmers, the Managed Service is something completely different. The user doesn’t need to install any software on their computer or have any IT knowledge.

The data resides at the PracticeWorks data farm, allowing the user to access the information over the Internet. This state-of-the-art centre has a huge resilience built in enabling tens of thousands of customers to access their data at any time.

The B4 Version 5 is stress-free for dental teams, as appointment books clinical charting and notes, accounts and medical records are all stored centrally and can be easily accessed.

For more information call PracticeWorks on 03458551150 or email uksales@practice-works.com.

MORE THAN IMPLANTS

Implant dentistry is an exciting and rewarding discipline and to help you realise your true practice potential, Straumann have created a unique loyalty programme that is guaranteed to have a significant impact on your overall success.

MORE THAN IMPLANTSM is the ultimate partnership between you and us, effectively taking into consideration your knowledge and experience of implant dentistry with three practical solutions: MORE THAN IMPLANTSM, MORE THAN IMPLANTSM GOLD and MORE THAN IMPLANTSM PLATINUM each deliver tailored-made solutions to suit your individual needs.

At Straumann we’re dedicated to ensuring you receive an unrivalled all-round service with the highest levels of performance and dedication.

For more information contact Straumann on 01205 611250.

Multiple Choice

As individuals we’re often expected to multi-task, however, do we make the same demands of equipment? Not really, usually one design delivers one solution. If you want alternatives you need to make multiple purchases. This is not, however, the case for the Ciesla II Treatment Centre from Takara Belmont, which with an array of different delivery options caters for even the most demanding of requirements.

Functionality does not, however, compromise quality or comfort. Not only does the Ciesla II look good it’s also great to work with and is incredibly comfortable for patients (a key consideration when undertaking more private work which often requires lengthier treatments).

For further information about the Ciesla II Treatment Centre call 020 7515 0353 or e-mail sales@takarabelmont.co.uk. Alternatively, all Takara Belmont’s products are available to view at either of the Company’s two showrooms. Located in London (020 7515 0353) and Manchester (0161 745 9992), these two facilities are the ideal venue to view the Belmont products in situ.

Starting young with good oral health

Efficient and effective tooth brushing is the cornerstone of good prevention and it makes sense to use and recommend the proven solutions that are available, which are increasingly with power toothbrushes incorporating oscillating-rotating technology.

This is just as true for children as it is for adults. Although traditionally the preventive focus in children has been against caries, there is growing evidence to suggest that attention to periodontal disease prevention is also important earlier in life.

Various studies linking oral diseases with general diseases such as diabetes suggest that early prevention is an increasing imperative. Motivating children to brush is never an easy task but the introduction of a power toothbrush and the added excitement of their own technology can go a long way in the battle for better oral health, younger.

The initial novelty of a power brush will renew a child’s interest in oral health.

A New Relationship That’s A Breath of Fresh Air!

When it comes to compressed air, regular maintenance is essential to ensure continuing compliance with guidelines and C.O.S.H.H. legislation. This is vital for those practices still using oil-based compressors.

Compressors must produce clean, dry, infection-free compressed air to minimise the risk to patients. Entrust in Dental Air with its comprehensive survey for U.K. mainland practices.

Enter into a relationship with Dental Air for comprehensive, no obligation advice and discover the benefits of the latest oil-free Piston and Scroll compressors.

Choose Dental Air to care for your compressed air supply. With a rapid call-out response team, any downtime is minimised and you can continue to treat patients safely. A clean, dry air supply ensures your air-powered instruments are cared for too!

Call Dental Air on FREEPHONE 0800 542 7575 and ask about the FREE Practice Manager’s Guide and the Clean Air Package, or visit www.dentalair.co.uk.

Planning for Perfection

Dental Services Direct is renowned for its impartial advice and first-rate service. In particular, the Dental Services Direct team has a wide knowledge of the latest in chair and delivery unit technology. As suppliers of many major equipment manufacturers including; Anthos, Belmont, Dentalez, Heka and Stern Weber, the com...
Mark Chapman elected Fellow of the Chartered Institute of Marketing

Mark joined the Institute of Marketing – as it was then – in November 1988, having passed the obligatory Case Study exam to secure the qualification ‘Diploma in Marketing’. In late November 1988, having passed the obligatory Case Study exam to secure the qualification ‘Diploma in Marketing’, he was elected to Fellow of the Chartered Institute of Marketing.

Mark commented: “It was quite a surprise to get a letter from the Institute last year, asking if I’d be interested in becoming a Fellow. So now, according to my daughter, I’m now officially ‘old’. It simply means more opportunities to do ‘networking’.”

Velopex has been enjoying success over recent years with their patient treatment products: Aquacut Quattro and other brushes, the tip has been specially designed with a unique pivoting technology enabling it to bend easily and minimise potential breakage.

Denti-Brush is available in 4 sizes in packs of 6 brushes. Each brush has its own hygienic protective cap making it ideal for travel as well as at home.

To find out more about the promotions we are running areas including Acid Erosion, Dentine Hypersensitivity, Caries for Dentures, Smoking Cessation and Gingivitis, and are available to all practices. Each module contributes to 1 hour’s verifiable CPD. For more information please contact your GSK Representative or call 0208 471 2700.

Denti-Brush® Interproximal Introductory Offer

Denti-Brush Interproximal brushes are an extremely effective way of removing plaque and food particles from interdental spaces.

The main benefit is that each brush has a flexible handle and brush to increase control and access to difficult areas. Unlike other brushes, the tip has been specially designed with a unique pivoting technology enabling it to bend easily and minimise potential breakage.

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Dental Tribune United Kingdom Edition - January 26-February 1, 2009

Nobel Biocare, present Dr. Patrick Palacci. Dr. Patrick Palacci. Presents his acclaimed ‘Aesthetic Treatments of Complex Cases’ in association with Nobel Biocare™.

This well regarded event takes place at the Crowne Plaza Hotel, Glasgow on the 15th March 2009. Delegates will benefit from a number of topics including:

• Criteria for aesthetic success
• Advanced surgical procedures
• Soft tissue management
• Bone grafting-sinus lift
• Papilla regeneration technique
• Overview of NobelGuide™
• Optimal implant placement in compromised cases

Dr. Patrick Palacci operates a private practice in Marseiilles and heads the Brâncovosessa Integration Centre. He has developed several techniques in optimal implant positioni ong; papilla regeneration technique and aesthetic implant dentistry and works closely with Professor Claude Pallanca in Monaco.

Dr. Patrick Palacci received the very first Nobel-Pharma Award in 1995, Nobel Biocare. A delight to welcome him to Glasgow in 2009 as such a prominent speaker.

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Vizilite Plus™ Screening Test for Oral cancer

Vizilite Plus™ is a simple technology to assist in the early detection of oral abnormalities including premalignant lesions and oral cancer.

Vizilite Plus™ comprises of a chemiluminescent light source (Vizilite) to improve the identification of lesions and a blue photofluorogenic dye (TBlue) to mark those lesions identified by Vizilite. Carried out as part of a general check up, Vizilite Plus™ is a simple, low cost pain free and 100% sensitive test that can help save lives or give patients peace of mind.

Pack of 40 Vizilite Plus™ £622.78 plus VAT Pack of 20 Vizilite Plus™ £560.55 plus VAT

For more information, please contact Panaden 01609 88 17 88 or visit www.panaden.net

The World's Best Dental Implantology Diploma Course

Developing the best skills requires access to the best courses and teachers. Perio-Implant Europe Ltd provides this access, and its courses are world-renowned.

Perio-Implant Europe Ltd's strong reputation has attracted internationally recognised experts to teach modules as part of the Diploma Course in Dental Implantology (April 24th 2009 to February 15th 2010). The impressive list of names includes Apollonius Allen, Andre Saadoun, Roger Levin, Pascal Valentin and Perio-Implant Europe Ltd founder Nadeem Zadar, with venues in the UK, Sweden, France and Brazil.

Other modules include:
- Head and Neck Anatomy
- Digital Orthodontics
- Periodontology
- Implant Design and Immediate Placement
- Creating a Cosmetic/Implant Referral Practice
- Implant Treatment Planning
- Medico-Legal Aspects
- Prosthetics Complications
- New Concepts
- ...and more.

With hands-on sessions and residencies in Brazil, as well as the Advanced Bone Grafting Course involving valuable work at Erasmus University, this course is regularly oversubscribed and it is crucial to book early to avoid disappointment.

For more information call 01276 469 600 or email info@implantsuccess.com

GlaxoSmith-Kline Consumer Healthcare (GSK) - Products for all of your patients

GlaxoSmithKline Consumer Healthcare (GSK) offers oral hygiene products for patients at all stages of their dentition, ranging from milk teeth to the care of dentures. Brands include Aquafresh, Corsodyl, Sensodyne, Sensodyne Pronamel and Poligrip.

Compact

The Aquafresh brand has developed a range of toothpastes, toothbrushes and a mouthrinse for children. Aquafresh Milk Teeth, Aquafresh Little Teeth and Aqua fresh 3D are specially designed for children’s needs and feature motivational characters to aid compliance.

Corsodyl is the UK’s number one selling medicated mouthwash and contains chlorhexidine digluconate which is the gold standard treatment for gingivitis. Corsodyl Daily Defence is formulated for daily use and is the first and only mouthwash to contain chlorhexidine digluconate (0.06% w/v) and fluoride (250 ppm). The product is proven to maintain a low gingival index and therefore helps maintain healthy gums.

Samples of Sensodyne, Corsodyl Daily Defence and Poligrip are available from the GSK dental professional website www.gsk-dentalprofessional.co.uk or by contacting your GSK representative.

Howard Gluckman – London Workshop

The evening of 18th of February 2009 will find an audience in Fulham taking part in the second Velopex London Aquacut and Laser Workshop – presented by Dr Howard Gluckman. As a Specialist Periodontist, Dr Gluckman has made extensive use of both his Velopex Laser and Aquacut.

At the Workshop, we encourage implant owners to bring case presentations for discussion. The venue is Fulham Dental Care on the Fulham Road - so numbers are limited.

Costs for the evening are £25 for existing Velopex Laser owners, £55 for owners of Velopex Aquacut units and £275 for those who do not own a Velopex Aquacut or Laser.

The seminar qualifies for 5 Hours CPD and can be booked by contacting Mark Chapman at Velopex

To book or for more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON UB10 7AP UK Tel: +44 7754 044877 mark@velopex.co.uk

FREE Book and Beautifil II from Shofu

Shofu are offering the first 10 readers to call the opportu

nity to win a fabulous box of full colour glossy educati

onal book. This fascinating 252 page book entitled A Clinical Guide to Direct Cosmetic Restorations’ written by Sushil Koirala and Adrian Yap clearly illustrates actual case studies. It takes you through smile design, demonstrating the principles and protocols all the way through current restorative materials, bonding to enamel and dentine, the gioncer concept all the way through to techniques, clinical applications culminating in pa
tient communication.

As an extra incentive, Shofu will be sending you a generous sample of Beautifil II gioncer. This state of the art composite restorative material is based on Pre-Reacted Glass Ionomer technology.

To claim your free Cosmetic Restorations book and Beautif
il II sample, which includes 3 x single dose A2, 5 x single dose A5 and instructions for use or for further information please contact Shofu on 01892 870800 - hurry, stocks are limited!

Orthodontist Faces Africa

Consultant Orthodontist Al

lan Thom, a past Treasurer of the British Orthodontic Society, has recently returned from a charity mission to Ethiopia on behalf of Facing Africa (www.facingafrica.org). Mr Thom helped set up the charity, which was launched in 2008, and helps to reconstruct the faces of chil
dren who have survived Noma disease (which in English text
books, is known as Cancun Orji).

Noma starts as a small ulcer in the mouth. In a healthy, well fed European child it would be nothing more than a fever and be unable to eat. Within days it will spread to the lips. Within seven days to the nose, palate and/or eye. Within two weeks 95% of the children will be dead from over

whelming sepsis (blood poisoning).

There is nothing that can be done for these children.

It is the survivors of Noma for which Facing Africa cares. These survivors are left with horrendous facial disfigure

ment, often with no cheek, lips, palate and nose. They have ankylosis of the TMJ (loss of jaw movement) from scar tissue and are unable to open their mouths. They feed by pushing a mushy pap through the gaps in their teeth and Mr Thom had to feed some of the children a high protein “mush” through a 50 ml syringe. Because of the facial disfigurement and local village tabo the children have no friends, no schooling, no social

ising – no life. Some are “miseducated” by the local medicine man by brandishing with hot coal and sticks. Facing Africa seeks out these children, assessing them as suitable for surgery (taking into account other med

ical conditions) and brings them into a rehabilitation unit prior to surgery.

If you would like more informa

tion about the work of Facing Africa, visit www.facingaf