Digital Dental
Digital Imaging for the years ahead.
Digital Dental has a new range of systems from Ewoo & Vatech, the world leaders in Digital Radiography and CT. As Ewoo & Vatech manufacture every part of their systems and software, they have the ability and foresight to produce a range of digital panoramic, cephalometric and CT systems with upgradeability built-in.

Ewoo & Vatech now have the widest range of Cone Beam systems on the market and unlike many of their competitors the Uni3D and Picasso ranges have dedicated panoramic and cephalometric sensors so that you do not need to overexpose the patient if you just want to take a panoral or cephi image.

A new showroom and training facility has just been opened in London allowing you to view the functionality, quality and versatility of these unique 2D and 3D imaging systems first hand.

Telephone Digital Dental on 0800 027 8393 or email mm@digitaldental.co.uk for further information or to arrange a visit.

Must-Have Technology at Must-Have Prices
Keeping ahead with the continuing advances in dentistry is more affordable than ever thanks to Evident’s offering of excellent quality dental imaging products at unbeatable prices.

Why pay twice the price for an intraoral camera when you can pay much less and achieve the same results with the easy to use, lightweight Cammy. Capturing a clear image of your patient’s mouth, the advanced Cammy™ instantly enables the patient to see exactly what you see. In addition, its distinctive mini-head design enables you to access even the hardest to reach areas, helping identify cracks and find root canals.

The easy to use, affordable digital dental radiography system Digix™ uses state-of-the-art CCD technology to provide you with high definition imaging for perfect x-rays, enabling faster diagnosis and eliminating the cost of chemicals and film.

For more information please visit www.evident.co.uk or visit www.evident.co.uk

Transformation Through the Art of Construction and Care
With a reputation for innovative design, precision construction and expert care, Genus Interiors are the trusted name for transforming dental practices.

Providing seamless bespoke designs and taking care of all aspects of the project from the initial design and specification of furniture, through to liaising with your chosen equipment supplier, the Genus team can deliver all technical aspects required to ensure the successful refurbishment of your surgery.

In dealing directly with manufacturers and suppliers and employing their own installation teams, Genus offer extremely cost efficient transformations.

With an invaluable knowledge of the building industry, coupled with their step-by-step approach and reliability, Genus delivers a high quality approach to interior refurbishment within the dental profession, all carefully managed to match agreed budgets and timescales.

Transform your practice with the innovative team from Genus Interiors.
Visit www.genusinteriors.co.uk or call 01582 840 484.

Your Partnership in Practice
Henry Schein Minerva is the ideal partner to help run a profitable private dental practice.

Offering a loyal and committed service, Henry Schein Minerva encourages practitioners to maximise profitability by helping them run a successful business. Providing practices with a great service, reliable delivery and many forms of additional support is all part of Henry Schein Minerva’s commitment to your success.

Henry Schein Minerva has a nationwide network of consultants who have a real desire to help you identify where practice improvements can be made in terms of productivity and efficiency.

Henry Schein Minerva is the perfect partner in helping to build a profitable practice. With their help your practice can successfully deliver high quality treatment using top of the range equipment, in pleasant surroundings, all designed to give patients an excellent dental experience.

So, if you’d like to run your practice more efficiently and productively contact Henry Schein Minerva on 0800 027 8393 today.

Isoplan
Stewart Angus is the UK Director of Sales for Isoplan, one of Britain’s largest practices membership plan providers.

He asks - are you having concerns about the impending new contract and worrying about the long-term impact this will have on your business and work/life balance?

You’re not alone, why not explore the options for taking control of your business – and your life - with Isoplan’s Practice Membership Plan.

Our highly trained and motivated sales staff will take you through the process of having your own self branded plan, aiding you each step of the way.

If you would like more information on any of our products, please contact our Business Development Consultants direct on these numbers –

Tania Winters
BDC – South West England
07917 050 495

Carole Kitchen
BDC – Northern England
07917 050 492

Margaret Johnston
BDC – Scotland and N. Ireland
07917 050 495

Kay Hammond
BDC – Wales
07959 652 764

Laser With KaVo
KaVo Dental Ltd is one of the world’s leading dental manufacturers dedicated to achieving excellence in all their products. KaVo continue to provide exceptional products based on the needs of its customers.

The GENTLERay 980 diode laser offers a large touch screen display with intuitive user interface. It is the perfect first step into soft tissue surgery and can be used in a variety of applications. This particular laser therapy reduces bleeding and pain during the procedures and after.

The DIAGNODent laser caries detector is the perfect device for finding hidden caries eliminating any added stress. The DIAGNODent ensures a precise measurement detecting incipient lesions or sub-surface.

All the laser equipment from KaVo is user-friendly, compact and portable. Whatever your needs, KaVo will find a laser product to suit the individual needs of your practice.

For further information, please contact KaVo on 01494 735 000, email: sales@kaVo.com or visit www.kaVo.com

Practice in Comfort
With studies confirming that one in four people in the UK feel anxious about going to the dentist, NSK’s Ti-Max X Series has a major contribution to make in terms of the levels of noise experienced by your patients.

 NSK’s newly developed Dual Air Jet turbine system ensures that turbine noise is no longer a concern. With high levels of torque and powerful cutting, NSK’s Dual Air Jets ensure procedures are performed in virtual silence so that the patient is treated in a gentle and therapeutic environment.

Your comfort is just as important as that of the patient and NSK have ergonomically designed all their handpieces to rest comfortably in the hand. The Ti-Max X Seven boasts an extremely lightweight Titanium body which is on average 50% lighter than the equivalent stainless steel version, so you’ll feel just as comfortable as your patients.

Practice in comfort! For more information please contact Jane White at NSK on 0800 634 1909 or your preferred dental supplier.

Secure Your Future with CEREC
Terry Patuzzo, Sirona Dental Systems MD has commented how important it is for practices, in this day and age, to secure their financial stability and raise their revenue whilst trading in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from other dental practices locally which has a real advantage for the patient. This is achievable with the CEREC CAD/CAM System from Sirona Dental Systems Ltd.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to provide your patients with same day crowns, bridges etc without the expense and time of waiting for the laboratory to construct the prostheses.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 5D system telephone 0845 071 5040 or email: info@sironadental.co.uk or visit www.sironaaustralsolutions.co.uk
Practice more profitably with EXACT

With more than 20 years’ experience in UK dentistry, Software of Excellence has become a leading supplier of practice management systems, selling more than twice as many systems as their nearest competitor each year.

EXACT is the most used dental practice management system in the UK, efficiently delivering the information necessary to manage a successful dental business. Offering document management, e-mail and SMS communication, 3D teeth charting and multi-column appointment book as well as many other features.

Being a world leader in practice management, Software of Excellence guarantees that the EXACT system will help to manage your practice successfully. Using the right software will change the way you manage your practice, thus increasing efficiency, profitability and patient care.

The Gendex Orthorailx 8500, from leading provider KaVo Gendex, is a panoramic digital extrasoral X-ray unit that provides superior mechanical performance while producing the best diagnostic image quality. The unit-mounted control panel ensures easy patient positioning and promotes efficient workflow.

The data resides at the PracticeWorks data farm, allowing the user to access the information over the Internet. This state-of-the-art centre has a huge resilience built in enabling tens of thousands of customers to access their data at any time.

The B4 Version 5 is stress-free for dental teams, as appointment books clinical charting and notes, accounts and medical records are all stored centrally and can be easily accessed.

For more information call PracticeWorks on 0345 655 1150 or email uksales@practice-works.com

MORE THAN IMPLANTS

Implant dentistry is an exciting and rewarding discipline and to help you realise your true potential, Straumann have created a unique loyalty programme that is designed to have a significant impact on your overall success.

MORE THAN IMPLANTS™ is the ultimate partnership between you and us, effectively taking into consideration your knowledge and experience of implant dentistry with three products: KaVo EXACT, MORE THAN IMPLANTS™, MORE THAN IMPLANTS™ GOLD and MORE THAN IMPLANTS™ PLATINUM each deliver tailor-made solutions to suit your individual needs.

This partnership-focused approach to implant dentistry offers three key elements specifically designed to improve every aspect of your practice profile, developing your personal NETWORK, offering the highest standards of support and SERVICE and providing your patients with the most up-to-date information and the best dental panoramic and orthopanoramic images.

At Straumann we are dedicated to ensuring you receive an unrivalled all-round service with the highest levels of performance and dedication.

For more information contact Straumann on 01205 012250.

Multiple Choice

As individuals we’re often expected to multi-task, however, do we make the same demands of equipment? Not really, usually one design delivers one solution. If you want alternatives you need to make multiple purchases. This is not however, the case with the Clesta II Treatment Centre from Takara Belmont, which includes an array of different delivery options catering for even the most demanding of requirements.

Functionality does not however, compromise quality or comfort. Not only does the Clesta II look good it’s also great to work with and is incredibly comfortable for patients (a key consideration when undertaking more private work which often requires lengthy treatments).

For further information about the Clesta II Treatment Centre call 020 7515 0353 or e-mail info@takara.co.uk. Alternatively, all Takara Belmont’s products are available to view at either of the Company’s two showrooms. Located in London (020 7515 0353) and Manchester (0161 745 9992), these two facilities are the ideal venue to view the Belmont products in situ.

Compressors must produce clean, dry, infection-free compressed air to minimise the risk to patients. Entrust in Dental Air with its comprehensive survey for UK mainland practices.

Enter into a relationship with Dental Air for comprehensive, no obligation advice and discover the benefits of the latest oil-free Piston and Scroll compressors.

Choose Dental Air to care for your compressed air supply. With a rapid call-out response team, any downtime is minimised and you can continue to treat patients safely. A clean, dry air supply ensures your air-powered instruments are cared for too!

Call Dental Air on FREEPHONE 0800 542 7575 and ask about the FREE Practice Manager’s Guide and the Clean Air Package, or visit www.dentalair.co.uk.

Starting young with good oral health

Efficient and effective tooth brushing is the cornerstone of good prevention and it makes logical sense to use and recommend the proven solutions that are available, which are increasing with power toothbrushes incorporating oscillating-rotating technology.

This is just as true for children as it is for adults. Although traditionally the preventive focus in children has been against caries, there is growing evidence to suggest that attention to periodontal disease prevention is also important earlier in life.

Various studies linking oral diseases with general diseases such as diabetes suggest that early prevention is an increasing imperative. Motivating children to brush is never an easy task but the introduction of a power toothbrush and the added excitement of their own technology can go a long way in the battle for better oral health, younger.

The initial novelty of a power brush will renew a child’s interest in oral health.

A New Relationship That’s A Breath of Fresh Air!

When it comes to compressed air, regular maintenance is essential to ensure continuing compliance with guidelines and C.O.S.H.H. legislation. This is vital for those practices still using oil-based compressors.

Industry News

Planning for Perfection

Dental Services Direct is renowned for its impartial advice and first-rate service. In particular, the Dental Services Direct team has a wide knowledge of the latest in chair and delivery unit technology. As suppliers of many major equipment manufacturers including: Anthos, Belmont, Dentalez, Heka and Stern Weber, the com-
Mark Chapman elected Fellow of the Chartered Institute of Marketing

Mark joined the Institute of Marketing – as it was then – in November 1988, having passed the obligatory Case Study exam to secure the qualification ‘Diploma in Marketing’. In late 2008, having been a member for over 20 years, he was elected to Fellow of the Chartered Institute of Marketing.

Mark commented: “It was quite a surprise to get a letter from the Institute last year, asking if I’d be interested in becoming a Fellow. So now, according to my daughter, I’m now officially ‘old’. It simply means more opportunities to do ‘networking’.”

Velplex has been enjoying success over recent years with their patient treatment products: Aquacut Quattro and Diode Laser. There are new Aquacut powders coming through during 2008 with some exciting benefits.

For more information or to ask any questions, please contact Mark Chapman, Medividence Instruments Ltd-Barretts Green Road LONDON NW 10 7AP Tel 07754 048877

Oraldent offers effective help in the treatment of Peridontitis

Periodontal disease is not exactly rare in the UK, and dentists need as much help as they can get in treating this disease.

The great news for patients, and for dentists who pride themselves on providing quality care, is that Oraldent, the leading specialist in preventative oral care products, is proud to be distributing Periostat® – 20 mg film-coated tablets (doxycycline) in the UK to meet the need for a proven adjunctive therapy. An orally administered, film-coated tablet available on prescription only, Periostat® contains a sub-antimicrobial dose of 20mg doxycycline. Specifically designed to be taken twice a day for three months, Periostat® is an adjunct to professionally delivered scaling and root planing procedures.

Denti-Brush® Interproximal Introductory Offer

Denti-Brush® Interproximal brushes are an extremely effective way of removing plaque and food particles from interdental spaces.

The main benefit is that each brush has a flexible handle and brush to increase control and access to difficult areas. Unlike other brushes, the tip has been specially designed with a unique pivot technology enabling it to bend easily and minimise potential breakage.

Denti-Brush® is available in 4 sizes in packs of 6 brushes. Each brush has its own hygienic protective cap making it ideal for travel as well as at home.

To find out more about the promotions we are running areas including Acid Erosion, Dentine Hypersensitivity, Caries for Dentures, Smoking Cessation and Gingivitis, and are available to all practices. Each module contributes to 1 hour’s verifiable CPD.

For more information please contact your GSK Representative or call 0208 047 2700.

Nobel Biocare, present Dr. Patrick Palacci.

Dr. Patrick Palacci. Presents his acclaimed ‘Aesthetic Treatments of Complex Cases’ in association with Nobel Biocare™.

This well regarded event takes place at the Crown Plaza Hotel, Glasgow on the 15th March 2009. Delegates will benefit from a number of topics including:

- Criteria for aesthetic success
- Advanced surgical procedures
- Soft tissue management
- Bone grafting-sinus lift
- Papilla regeneration technique
- Overview of NobelGuide™

Optimal implant placement in compromised cases

Dr. Patrick Palacci operates a private practice in Marcellins and heads the Bråne- mark Osseointegration Centre. He has developed several techniques in optimal implant positioning; papilla regeneration technique and aesthetic implant dentistry and works closely with Professor Claude Pallanca in Monaco.

Dr. Patrick Palacci received the very first Nobel-Pharma Award in 1995, Nobel Biocare, is delighted to welcome him to Glasgow in 2009 as a prominent speaker.
Vizilite Plus™ Screening Test for Oral cancer

Vizilite Plus™ is a simple technology to assist in the early detection of oral abnormalities including premalignant lesions and oral cancer.

Vizilite Plus™ comprises of a chemiluminescent light source (Vizilite) to improve the identification of lesions and a blue photomontage dye (TBlue) to mark those lesions identified by Vizilite. Carried out as part of a general check up, Vizilite Plus™ is a simple, low cost, pain free and 100% sensitive test that can help save lives or give Patients peace of mind.

Pack of 40 Vizilite Plus™ Ed22.78 plus VAT Pack of 20 Vizilite Plus™ £50.55 plus VAT

For more information, please contact Panadent 01609 98 1788 or visit www.panadent.net

The World’s Best Dental Implantology Diploma Course

Developing the best skills requires access to the best courses and teachers. Perio-Implant Europe Ltd provides this access, and its courses are world-renowned.

Perio-Implant Europe Ltd’s strong reputation has attracted internationally recognised experts to teach modules as part of the Diploma Course in Dental Implantology (April 24th 2009 to February 15th 2010). The impressive list of names includes Apollo-nius Allen, Andre Saadoun, Roger Levin, Pascal Valenti and Perio-Implant Europe Ltd founder Nadeem Zadar, with venues in the UK, Sweden, France and Brazil.

Other modules include:
- Head and Neck Anatomy
- Digital Photography
- Periodontology
- Implant Design and Immediate Placement
- Creating a Cosmetic/Implant Referral Practice
- Implant Treatment Planning
- Medical-Legal Aspects
- Prosthetics Complications
- New Concepts …and more.

With hands-on sessions and residencies in Brazil, as well as the Advanced Bone Grafting Course involving valuable work on fresh cadavers, this course is regularly oversubscribed and it is crucial to book early to avoid disappointment.

For more information call 01276 469 600 or email info@implantsuccess.com

Howard Gluckman – London Workshop

The evening of 18th of Feb 2009 will find an audience in Fulham taking part in the second Velopex London Aquacut and Laser Workshop – presented by Dr Howard Gluckman. As a Specialist Periodontist, Dr Gluckman has made extensive use of both his Velopex Laser and Aquacut.

At the Workshop, we encourage owners to bring case presentations for discussion. The venue is Fulham Dental Care on the Fulham Road – so numbers are limited.

Costs for the evening are £25 for existing Velopex Laser owners, £55 for new Velopex Aquacut units and £275 for those who do not own a Velopex Aquacut or Laser.

The seminar qualifies for 3 Hours CPD and can be booked by contacting Mark Chapman at Velopex.

To book or for more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON SW10 7AP UK Tel +44 7754 048877 mark@velopex.com

Carlo Zeiss Loupes

Comfort In View

Vizilite provides an enormous range of the celebrated Carlo Zeiss magnification and illumination systems, often a first choice for practical and comfortable solutions to fit medical professionals needs during intricate surgical procedures.

Carlo Zeiss loupes are binocular magnifying devices offering uncompromised edge-to-edge clarity of the magnified field of view during medical procedures.

Wear Carlo Zeiss loupes in our own surgical environment in a simulate in magnification comfort during long procedures. A modern and stylish spectacle frame is available, made from pure titanium to ensure strength and longevity whilst making the spectacles light and comfortable to wear.

Alternatively, Carlo Zeiss loupes can be worn mounted on a fully adjustable, lightweight headband that ensures optimal weight distribution at all times.

For more information on Carlo Zeiss Illumination Systems from Nuview, please call 01455 759059 or Email info@nuview-ltd.com or visit Web www.voroscopes.co.uk

Easyscale™ Compact

From Vita, the world leading expert in shade determination, the new Easyscale™ Compact is a fast and reliable way to take shade at the push of a button. High measuring accuracy due to spectrophotometric measuring, this cordless, mobile and lightweight unit reads up to a potential 97 shades combination, both in Classical and in the 3D system. User friendly and easy to learn, with Easyscale™ Compact, you can read single shade or 3 different areas in the tooth and check restorations. Up to 25 shade taking results can be stored in memory. No more worries about lighting conditions or costly remakes!

Panadent 01609 88 17 88 or visit www.panadent.net

Orthodontist Faces Africa

Consultant Orthodontist Alian Thom, a past Treasurer of the British Orthodontic Society, has recently returned from a charity mission to Ethiopia on behalf of Facing Africa (www.facingafrica.org). Mr Thom helped set up the charity, which raises funds to help those with cleft palate and/or other deformities.

Noma starts as a small ulcer in the mouth. In a healthy, well fed European child it would be nothing more than a fever and temperature. But in a child who is malnourished, has probably had measles and malaria and whose resistance is low, it spreads rapidly.

Within a few days the child will be ulcerated and fungating (overgrown) and the face will loosen. The child will have a fever and be unable to eat. Within five days it will spread to the lips. Within seven days to the nose, palate and/or eye. Within two weeks 95% of the children will be dead from overwhelming sepsis (blood poisoning). There is nothing that can be done for these children.

It is the survivors of Noma for which Facing Africa cares. These survivors are left with horrendous facial disfigurement, often with no cheek, lips, palate and nose. They have ankylosis of the TMJ (loss of jaw movement), the way to correct this is by using a variety of materials and techniques, and the results are impressive.

Shofu are offering the first 10 readers to call the opportuni- ty to win a fabulous glossy educa- tional book, This fantasi- cating 252 page book entitled Guide to Direct Cos- metic Restorations’ written by Sushil Koirala and Adrian Yap clearly illustrates actual case studies. It takes you through smile design, demonstrating the principles and protocols all the way through current restorative materials, bonding to enamel and dentine, the gizomer concept all the way through to techniques, clinical applications culminating in pa- tient communication.

As an extra incentive, Shofu will be sending you a generous sample of Beautifil II gizomer. This state of the art composite restorative material is based on Pre-Reacted Glass Ionomer technology.

To claim your free Cosmetic Restorations book and Beautif- il II sample, which includes 3 x single dose A2, 5 x single dose A5 and instructions for use or for further information please contact Shofu on 01892 870900 – hurry stocks are limited!

For more information call 01276 469 600 or email info@implantsuccess.com