Digital Dental

Digital Imaging for the years ahead.

Digital Dental has a new range of systems from Ewoo & Vatech, the world leaders in Digital Radiography and CT. As Ewoo & Vatech manufacture every part of their systems and software, they have the ability and foresight to produce a range of digital panoramic, cephalometric and CT systems with upgradeability built-in.

Ewoo & Vatech now have the widest range of Cone Beam systems on the market and unlike many of their competitors the Uni3D and Picasso ranges have dedicated panoramic and cephalometric sensors so that you do not need to overexpose the patient if you just want to take a panoramic or cephal image.

A new showroom and training facility has just been opened in London allowing you to view the functionality, quality and versatility of these unique 2D and 3D imaging systems first hand.

Telephone Digital Dental on 0800 027 8535 or email info@digitaldental.co.uk for further information or to arrange a visit.

Must-Have Technology at Must-Have Prices

Keeping ahead with the continuing advances in dentistry is more affordable than ever thanks to Evident’s offering of excellent quality dental imaging products at unbeatable prices.

Why pay twice the price for an intraoral camera when you can pay much less and achieve the same results with the easy to use, lightweight CammyTM instantly enables the patient to see exactly what you see. In addition, its distinctive mini-head design enables you to access even the hardest to reach areas, helping identify cracks and find root canals.

The easy to use, affordable digital dental radiography system Higix™ uses state-of-the-art CCD technology to provide you with high definition imaging for perfect x-rays, enabling faster diagnosis and eliminating the cost of chemicals and film.

For more information please visit www.evident.co.uk or visit www.evident.co.uk.

Transformation Through the Art of Construction and Care

With a reputation for innovative design, precision construction and expert care, Genus Interiors are the trusted name for transforming dental practices.

Providing seamless bespoke designs and taking care of all aspects of the project from the initial design and specification of furniture, through to liaising with your chosen equipment supplier, the Genus team can deliver all technical aspects required to ensure the successful refurbishment of your surgery.

In dealing directly with manufacturers and suppliers and employing their own installation teams, Genus offer extremely cost efficient transformations.

With an invaluable knowledge of the building industry, coupled with their step-by-step approach and reliability, Genus delivers a high quality approach to interior refurbishment within the dental profession, all carefully managed to match agreed budgets and timescales.

Transform your practice with the innovative team from Genus Interiors.

Visit www.genusinteriors.co.uk or call 01538 540 484.

Laser With KaVo

KaVo Dental Ltd is one of the world’s leading dental manufacturers dedicated to achieving excellence in all their products. KaVo continue to provide exceptional products based on the needs of its customers.

The GENTLERay 980 diode laser offers a large touch screen display with intuitive user interface. It is the perfect first step into soft tissue surgery and can be used in a variety of applications. This particular laser therapy reduces bleeding and pain during the procedures and after.

The DIAGNoDent laser caries detector is the perfect device for finding hidden cavities eliminating any added stress. The DIAGNoDent ensures a precise measurement detecting incipient lesions or sub-surface.

All the laser equipment from KaVo is user-friendly, compact and portable. Whatever your needs, KaVo will find a laser product to suit the individual needs of your practice.

For further information, please contact KaVo on 01494 735 000, email: sales@ka.vo.com or visit www.ka.vo.com.

Secure Your Future with CEREC

Terry Patuzzo, Sirona Dental Systems MD has commented how important it is for practice’s, in this day and age, to secure their financial stability and raise their revenue whilst trading in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from other dental practices locally which has a real advantage for the patient. This is achievable with the CEREC CAD/CAM System from Sirona Dental Systems Ltd.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to provide your patients with same day crowns, bridges etc without the expense and time of waiting for the laboratory to construct the prosthesis.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 5D system telephone 0845 071 5040 or email info@sironadental.co.uk or visit www.sironadentalandcerecsolutions.co.uk.
Practice more profitably with EXACT

With more than 20 years' experience in UK dentistry, Software of Excellence has become a leading supplier of practice management systems, selling more than twice as many systems as their nearest competitor each year.

EXACT is the most used dental practice management system in the UK, efficiently delivering the information necessary to manage a successful dental business. Offering document management, e-mail and SMS communication, 3D teeth charting and multi-column appointment book as well as many other features.

Being a world leader in practice management, Software of Excellence guarantees that the EXACT system will help to manage your practice successfully. Using the right software will change the way you manage your practice, thus increasing efficiency, profitability and patient care.

The Orthoralix 9200 is the best dental panoramic and cephalometric system for film-based or direct digital radiology. The efficient triple laser beam system guarantees maximum precision even under the most difficult conditions.

The 8500 and 9200 can be easily integrated into every dental practice as the motorised telescopic column makes the unit extremely compact. Digital versions allow a direct digital connection to a LAN network without installing extra software onto the computer.

KaVo Gendex is one of the leading dental manufacturers providing innovative and ergonomic products of exceptional quality. Also specialising in handpieces, KaVo is dedicated to excellence.

For more information, please contact KaVo on 01494 755 000, email: sales@kavo.com or visit www.kavo.com.

PracticeWorks Presents Its Latest Addition

R4 Version 5 is taking PracticeWorks to the next level. The latest version of the renowned Practice Management Software was recently launched at the 2008 BDTRA Dental Showcase offering new enhanced features.

Created by practice management experts working alongside highly skilled programmers, the Managed Service is something completely different. The user doesn’t need to install any software onto their computer or have any IT knowledge.

The data resides at the PracticeWorks data farm, allowing the user to access the information over the Internet. This state-of-the-art centre has a huge resilience built in enabling tens of thousands of customers to access their data at any time.

The R4 Version 5 is stress-free for dental teams, as appointment books clinical charting and notes, accounts and medical records are all stored centrally and can be easily accessed.

For more information call PracticeWorks on 03456 551150 or email uk.sales@practice-works.com.

MORE THAN IMPLANTS

Implant dentistry is an exciting and rewarding discipline and to help you realise your true potential, Straumann have created a unique loyalty programme that is guaranteed to have a significant impact on your overall success.

MORE THAN IMPLANTS™ is the ultimate partnership between you and us, effectively taking into consideration your knowledge and experience of implant dentistry with three proven solutions – MORE THAN IMPLANTS™, MORE THAN IMPLANTS™ GOLD and MORE THAN IMPLANTS™ PLATINUM each deliver tailor-made solutions to suit your individual needs.

This partnership-focused approach to implant dentistry offers three key elements specifically designed to improve every aspect of your practice profile, developing your own personal NETWORK, offering the highest standards of support and SERVICE, and providing your patients with the most up-to-date information and innovative IDEAS.

At Straumann we’re dedicated to ensuring you receive an unrivalled all-round service with the highest levels of performance and dedication.

For more information contact Straumann on 01205 611250.

Multiple Choice

As individuals we’re often expected to multi-task, however, do we make the same demands of equipment? Not really, usually one design delivers one solution. If you want alternatives you need to make multiple purchases. This is not, however, the case for practice management software, which is now available as a bundle.

Functionality does not, however, compromise quality or comfort. Not only does the Clesta II look good it’s also great to work with and is incredibly comfortable for patients (a key consideration when undertaking more private work which often requires lengthy treatments).

For further information about the Clesta II Treatment Centre call 020 7515 0333 or e-mail sales@kavo.com. Alternatively, all Takara Belmont’s products are available to view at either of the Company’s two showrooms. Located in London (020 7515 0335) and Manchester (0161 745 9992), these two facilities are the ideal venue to view the Belmont products in situ.

Starting young with good oral health

Efficient and effective tooth brushing is the cornerstone of good prevention and it makes logical sense to use and recommend the proven solutions that are available, which are increasingly with power toothbrushes incorporating oscillating-rotating technology.

This is just as true for children as it is for adults. Although traditionally the preventive focus in children has been against caries, there is growing evidence to suggest that attention to periodontal disease prevention is also important earlier in life.

Various studies linking oral diseases with general diseases such as diabetes suggest that early prevention is an increasing imperative. Motivating children to brush is never an easy task but the inducement of a power toothbrush and the added excitement of their own technology can go a long way in the battle for better oral health, younger.

The initial novelty of a power brush will renew a child’s interest in oral health.

A New Relationship That’s A Breath of Fresh Air!

When it comes to compressed air, regular maintenance is essential to ensure continuing compliance with guidelines and COSHH legislation. This is vital for those practices still using oil-based compressors.

Compressors must produce clean, dry, infection-free compressed air to minimise the risk to patients. Entrust in Dental Air with its comprehensive survey for UK mainland practices.

Enter into a relationship with Dental Air for comprehensive, no obligation advice and discover the benefits of the latest oil-free Piston and Scroll compressors.

Choose Dental Air to care for your compressed air supply. With a rapid call-out response team, any downtime is minimised and you can continue to treat patients safely. A clean, dry air supply ensures your air-powered instruments are cared for too!

Dental Services Direct is renowned for its impartial advice and first-rate service. In particular, the Dental Services

Planning for Perfection

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Orral Dent offers effective help in the treatment of Periodontitis

Periodontal disease is not exactly rare in the UK, and dentists need as much help as they can get in treating this disease.

The great news for patients, and for dentists who pride themselves on providing quality care, is that Orral Dent, the leading specialist in preventative oral care products, is proud to be distributing Periostat® 20 mg film-coated tablets (doxycycline) in the UK to meet the need for a proven adjunctive therapy.

An orally administered, film-coated tablet available on prescription only, Periostat® contains a sub-antimicrobial dose of 20mg doxycycline. Specifically designed to be taken twice a day for three months, Periostat® is an adjunct to professionally delivered scaling and root planing procedures.

Reducing Sensitivity when Whitening with Seal&ProtectTM

Having their teeth whitened. This can put the patient off whitening their teeth again, and can deter them from further dental treatment.

Seal&ProtectTM is a protective sealant for exposed dentine. It is simply brushed on to the area that has been exposed due to abrasion or erosion, and then forms a protective barrier to stop the pain. The protective effect of Seal&Protect usually lasts around 12 months, it resists acids in food and beverages, and helps towards reducing sensitivity when whitening teeth.

For more information please contact your GSK Representative or call 0208 047 2700.

Denti-Brush® Interproximal Introductory Offer

Denti-Brush Interproximal brushes are an extremely effective way of removing plaque and food particles from interdental spaces.

The main benefit is that each brush has a flexible handle and brush to increase control and access to difficult areas. Unlike other brushes, the tip has been specially designed with a unique pivotal technology enabling it to bend easily and minimise potential breakage.

Denti-Brush is available in 4 sizes in packs of 6 brushes. Each brush has its own hygienic protective cap making it ideal for travel as well as at home.

To find out more about the promotions we are running areas including Acid Erosion, Dentine Hypersensitivity, Caries for Dentures, Smoking Cessation and Gingivitis, and are available to all practices. Each module contributes to 1 hour’s verifiable CPD.

For more information please contact your GSK Representative or call 0208 047 2700.

Nobel Biocare, present Dr. Patrick Palacci.

Dr. Patrick Palacci. Presents his acclaimed ‘Aesthetic Treatments of Complex Cases’ in association with Nobel Biocare™. This well regarded event takes place at the Crown Plaza Hotel, Glasgow on the 15th March 2009. Delegates will benefit from a number of topics including:

- Criteria for aesthetic success
- Advanced surgical procedures
- Soft tissue management
- Bone grafting-sinus lift
- Papilla regeneration technique
- Overview of NobelGuide™

Optimal implant placement in compromised cases

Dr. Patrick Palacci operates a private practice in Marussels and heads the Brâne mark Osseointegration Centre. He has developed several techniques in optimal implant positioning; papilla regeneration technique and aesthetic implant dentistry and works closely with Professor Claude Pallanca in Monaco.

Dr. Patrick Palacci received the very first Nobel-Pharma Award in 1995, Nobel Biocare-USA. He is delighted to welcome him to Glasgow in 2009 as such a prominent speaker.

Mark Chapman elected Fellow of the Chartered Institute of Marketing

Mark joined the Institute of Marketing – as it was then – in November 1988, having passed the obligatory Case Study exam to secure the qualification ‘Diploma in Marketing’. In late 2008, having been a member for over 20 years, he was elected to Fellow of the Chartered Institute of Marketing.

Mark commented: “It was quite a surprise to get a letter from the Institute last year, asking if I’d be interested in becoming a Fellow. So now, according to my daughter, I’m now officially ‘old’. It simply means more opportunities to do ‘networking’.”

Velpex has been enjoying success over recent years with their patient treatment products: Aquacut Quattro and Diode Laser. There are new Aquacut powders coming through during 2008 with some exciting benefits.

For more information or to ask any questions, please contact Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON NW10 7AP Tel 07754 048877

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For more information please contact your GSK Representative or call 0208 047 2700.

Denti-Brush Interproximal brushes are an extremely effective way of removing plaque and food particles from interdental spaces.
Vizilite Plus™ Screening Test for Oral cancer
Vizilite Plus™ is a simple technology to assist in the early detection of oral abnormalities including premalignant lesions and oral cancer.

Vizilite Plus™ comprises of a chemiluminescent light source (Vizilite) to improve the identification of lesions and a blue phenothiazine dye (TBlue) to mark those lesions identified by Vizilite. Carried out as part of a general check up, Vizilite Plus™ is a simple, low cost, pain free and 100% sensitive test that can help save lives or give Patients peace of mind.

Pack of 40 Vizilite Plus™ £62.28 plus VAT Pack of 20 Vizilite Plus™ £56.55 plus VAT

For more information, please contact Panadent 01609 88 17 88 or visit www.panadent.net

The World’s Best Dental Implantology Diploma Course
Developing the best skills requires access to the best courses and teachers. Perio-Implant Europe Ltd provides this access, and its courses are world-renowned.

Perio-Implant Europe Ltd’s strong reputation has attracted internationally recognised experts to teach modules as part of the Diploma Course in Dental Implantology (April 24th 2009 to February 15th 2010). The impressive list of names includes Apollo-nius Allen, Andre Saadoun, Roger Levin, Pascal Valentin and Perio-Implant Europe Ltd founder Nadeem Zadar, with venues in the U.K., Sweden, France and Brazil.

To register, please contact Tanya Wade on 01895 452 912 or email: tanya.wade@nobel-biocare.com

Howard Gluckman – London Workshop
The evening of 18th of Febuary 2009 will find an audience in Fulham taking part in the second Velopex London Aquacut and Laser Workshop – presented by Dr Howard Gluckman, as a Specialist Periodontist, Dr Gluckman has made extensive use of both his Velopex Laser and Aquapac.

At the Workshop, we encouraged owners to bring case presentations for discussion. The venue is Fulham Dental Care on the Fulham Road - so numbers are limited.

Costs for the evening are £25 for existing Velopex Laser owners, £55 for new Velopex Aquapac units and £275 for those who do not own a Velopex Aquapac or Laser.

The seminar qualifies for 3 Hours CPD and can be booked by contacting Mark Chapman at Velopex

To book or for more information or to ask any questions, please contact: Mark Chapman Medivance Instruments Ltd Barretts Green Road LONDON W14 7AP UK Tel +44 7754 044877 mark@velopex.com

Howard Gluckman
Comfort In View
A view offers an enormous range of the celebrated Carl Zeiss magnification and illumination systems, often a first choice for practical and comfortable solutions to fit medical professionals needs during intra-surgical procedures.

Carl Zeiss loupes are binocular magnifying devices offering uncompromised edge-to-edge clarity of the magnified field of view during medical procedures.

Wear Carl Zeiss loupes in order to achieve the maximum in magnification comfort during long procedures. A modern and stylish spectacle frame is available, made from pure titantium to ensure strength and longevity whilst making the spectacles light and comfortable to wear.

Alternatively, Carl Zeiss loupes can be worn mounted on a fully adjustable, lightweight headband that ensures optimal weight distribution at all times.

For more information call 01276 469 600 or email info@implantsuccess.com

Easyyshade™ Compact
The Aquefresh brand has developed a range of toothpastes, toothbrushes and a mouthrinse for children. Aquefresh Milk Teeth, Aquefresh Little Teeth and Aquefresh Aquadent have been specially designed for children’s needs and feature motivational characters to aid compliance.

Corsodyl is the UK’s number one selling medicated mouthwash and contains chlorhexidine digluconate which is the gold standard treatment for gingivitis. Corsodyl Daily Defence is formulated for daily use and is the first and only mouthwash to contain chlorhexidine digluconate (0.06% w/v) and fluoride (250 ppm). The product is proven to maintain a low gingival index3 and therefore helps maintain healthy gums.

Samples of Sensodyne, Corsodyl Daily Defence and Poligrip are available from the GSK dental professional website www.gsk-dentalprofes-sionals.co.uk or by contacting your GSK representative.

A5 and instructions for use or for further information please contact Shofu on 01892 870800 – hurry stocks are limited!

Orthodontist Faces Africa
Consultant Orthodontist Alian Thom, a past Treasurer of the British Orthodontic Society, has recently returned from a charity mission to Ethiopia on behalf of Facing Africa (www.facingafrica.org). Mr Thom helped set up the charity, which was developed by Dr Gluckman to help children who have survived Noma disease (which in English text-books, is known as Cancum Oti).

Noma starts as a small ulcer in the mouth. In a healthy, well fed European child it would be nothing more than a fever of a few days duration. But in a child who is malnourished, has probably had measles and malaria and whose resistance is low, it spreads rapidly.

Within a few days the child will be ultra-cerated and fungating (malignant ulceration) and the child will loosen. The child will have a fever and be unable to eat. Within five days it will spread to the lips. Within seven days to the nose, palate and/or eye.

Within two weeks 95% of the children will be dead from overwhelming sepsis (blood poisoning). There is nothing that can be done for these children.

It is the survivors of Noma for which Facing Africa cares. These survivors are left with horrendous facial disfigurement, often with no cheek, lips, palate and nose. They have ankylosis of the TMJ (loss of jaw movement) and scored facial scars. They are often unable to open their mouths. They feed by pushing a mushy pap through the gaps in their teeth and Mr Thom had to feed some of the children a high protein “mush” through a 50 ml syringe. Because of the facial disfigurement and local village taboo the children have no friends, no schooling and no socialising – no life. Some are “misted” by the local medicine men by branding with hot coals and sticks. Facing Africa seeks out these children, assessing them as suitable for surgery (taking into account other medical conditions) and brings them into a rehabilitation unit prior to surgery.

If you would like more information about the work of Facing Africa, visit www.facingafrica.org. More information about Facing Africa is available from www.bos.org.uk.